

Healthcare Trends:

Three Main Categories to Watch

2021

Three main Healthcare trends to watch in 2021: healthcare policy, care delivery, and technology. Critical areas to watch include persisting and emerging pandemic challenges, the long-term effects of COVID-19, future emergency preparedness, and the impact of the Biden administration on healthcare—notably, the future of the Affordable Care Act (ACA).

Trend 1: Policy Changes

With President Joe Biden's inauguration, the healthcare industry will watch for shifting priorities around the ACA and a new COVID-19 plan, as well as who will be on the administration's healthcare team and on which policies it focuses.

Trend 2: Care Delivery

COVID-19 will continue to drive care delivery in 2021. Prominent areas of concern include how the pandemic continues to impact health systems, clinicians, providers, patients, and value-based care programs as well as preparing for future pandemics.

Trend 3: Healthcare Technology

The pandemic has accelerated innovation and pushed agility in healthcare technology. COVID-19 response has driven increased activity in healthcare data analytics, artificial intelligence, and telemedicine, which will likely continue to propel healthcare technology.