FOUR PILLARS

of Successful Self-Service Analytics in Healthcare

To empower team members with self-service analytics and avoid data report bottlenecks, organizations must lay a strong analytics foundation. Self-service analytics allows non-technical users to generate reports, derive analytic insight, and make more informed decisions. To prepare team members to leverage self-service analytics, healthcare leaders should focus on a four-pillar foundation that accelerates systemwide data-driven decision making.









Develop a Data- Centric Culture

Data centricity means breaking down data silos to ensure all team members have timely access to the right level of the health system's data in a useful format.

Promote Data Literacy

Organizations should invest in data literacy programs focusing on basic data tools and concepts to help team members feel comfortable and confident using data to make decisions.

Garner Leadership Support

Highlighting the results of data-driven decisions can garner support for self-service analytics—critical to overcoming longstanding data management processes.

Define a **Business Goal**

Rather than releasing data dashboards to end users without a clear objective, organizations should identify a business goal and data user personas to guide tool development.

